

SPANISH PRESIDENCY OF THE EU COUNCIL – CULTURE AND AUDIOVISUAL

September 24th– San Sebastián

Place: Club de Prensa Kursaal.

“Consolidation, collaboration and investment: building an European audiovisual ecosystem”

9:30 – 10:00. Opening

Nadia Calviño. Acting First Vice-President of the Government of Spain and Minister of Economic Affairs and Digital Transformation

10:00 – 11:00. Consolidation of business models in the European audiovisual sector

Moderator: Cristina Morales Puerta. Deputy General Director for the Management of the Audiovisual Media Services. Ministry of Economic Affairs and Digital

Speakers:

- **Mario Gianani**, CEO Wildside.
- **José Antonio Antón**, Director of Content. Atresmedia Television.
- **Jan Motjo**, CEO Beta Films.
- **Domingo Corral**, Director of Fiction and Entertainment Content. Movistar Plus+.
- **Pilar Benito**, General Director. Morena Films.

11:00 – 12:00. Promoting the collaboration with different sectors and formats

Moderator: Henar León. Spain Audiovisual Hub Team. Ministry of Economic Affairs and Digital Transformation

Speakers:

- The Snow Girl. **Javier Castillo** (Writer) - **Verónica Fernández** (Director Content Originals Spain, Netflix).
- Tadeo Jones. **Daniel Sánchez** (CEO Gamera Nest) - **Nico Matji** (Cofounder Lightbox Studios).
- The Three Musketeers. **Yolanda del Val Guilabert** (Director of Fiction DeAplaneta) - **Marie Laure Montironi** (EVP International, Pathé).

12:00 – 12:30. Coffee break.

12:30 – 13:30. Investment models in the European Audiovisual sector

Moderator: Alberto Sanz Serrano. Director of Financing and Investor Relations. ICEX-Invest in Spain

Speakers:

- **Nathalie Cholet**, MediaInvest European Investment Fund.
- **Ramón Garnica Arocena**, partner at Nazca Capital.
- **Olivia Sleiter**, Head of Production Global Drama de Fremantle.
- **José Carlos García de Quevedo**. President of Instituto de Crédito Oficial (ICO)

13:30 – 14:00 Closing remarks

- **Ignasi Camós**. Director of the Spanish Film and Audiovisual Arts Institute (ICAA). Ministry of Culture and Sports
- **Renate Nikolay**. Deputy Director-General for Communications Networks, Content and Technology. European Commission.
- **Maria González Veracruz**. Acting Secretary of State for Telecommunications and Digital Infrastructure. Ministry of Economic Affairs and Digital Transformation

14:00. Cocktail – Lunch at Kursaal.